

Barclays Ventures

Driving Innovation in Banking

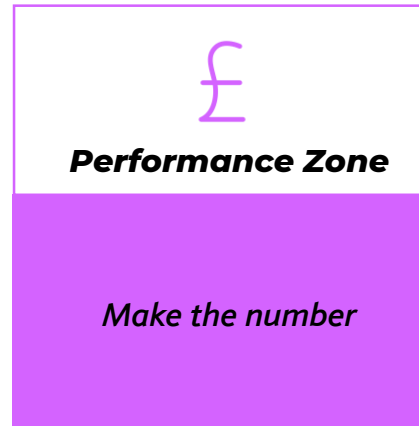
Ben Davey, CEO, Barclays Ventures

3 December 2019

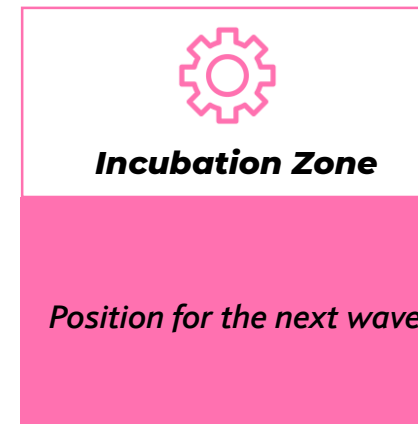
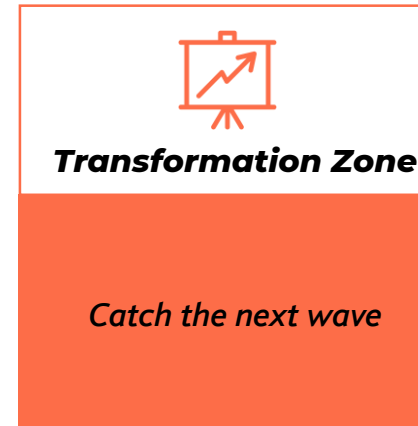
- 1** Organising to Compete in an Age of Disruption
- 2** Introduction to Barclays Ventures
- 3** Eagle Labs and Rise

1. Organising to Compete in an Age of Disruption

Sustaining Innovation



Disruptive Innovation



2.1 The Ventures Mandate

Purpose

- Contribute to the growth of Barclays through the **identification, incubation and scaling-up** of potentially transformational new business lines and business models

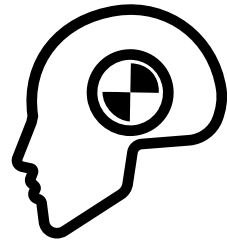
How

- “**Position for the next wave**” of disruptive and innovative themes through delivery of new capabilities
- Identification and development of new customer propositions through:
 - **Build**
 - **Partnerships, and**
 - **Strategic Investments**

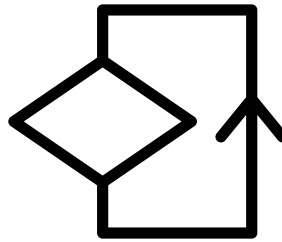
2.2 Ventures' Ways of Working



Ideation



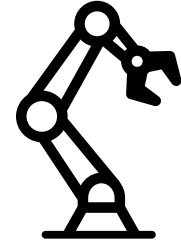
Prototyping and
Customer Testing



Development,
Testing and
Iteration



Controlled
Experimentation
with clients



Live Production

Eagle Labs and Rise



3.1 Eagle Labs and Rise – Ecosystem Engagement

Eagle Labs

24 Live Labs

400+ Resident Businesses

1,900+ Resident Co-workers

+85 NPS (2019 YTD)

2,100+ Ecosystem Events (2019 EoY)

68k Visitors (2019 YTD)

Rise

1,000+ Individual Rise members

150+ Rise FinTech members

90,000 Yearly visitors (2018)

32,000 Social media followers

3.2 Industry Verticals and Capabilities



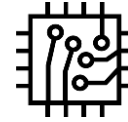
Artificial
Intelligence



Aviation



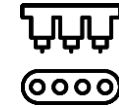
LawTech



Industry 4.0
Electronics



Industry 4.0 AR &
VR



Industry 4.0
Advanced
Manufacturing



Internet of Things



AgriTech



HealthTech



Gaming



CleanTech



Creative

RISE – Global Fintech: London, New York, Tel Aviv, Mumbai

Ventures |  **BARCLAYS**